



# PRINCE PHILIP PARK

**UPDATE ON REDEVELOPMENT OF FORMER PRINCE PHILIP BARRACKS –  
16<sup>TH</sup> APRIL 2024**

# PROPOSED TOWN CENTRE VISUAL



**WHO IS RESPONSIBLE FOR SERVICES ON THE PROJECT?**

**Health Services - NHS**

**Education** – Oakmoor School and Primary School. University of Chichester Academy Trust

**Refuse Collection – EHDC**  
**Leisure Centre Services – EHDC**  
**Planning Services – EHDC**  
**Parking Enforcement – EHDC**

**Main roads - HCC**  
**Refuse Waste Transfer – HCC**  
**Bus Services - HCC**

**Hogmoor Inclosure and Large Parks – DVT and Land Trust**

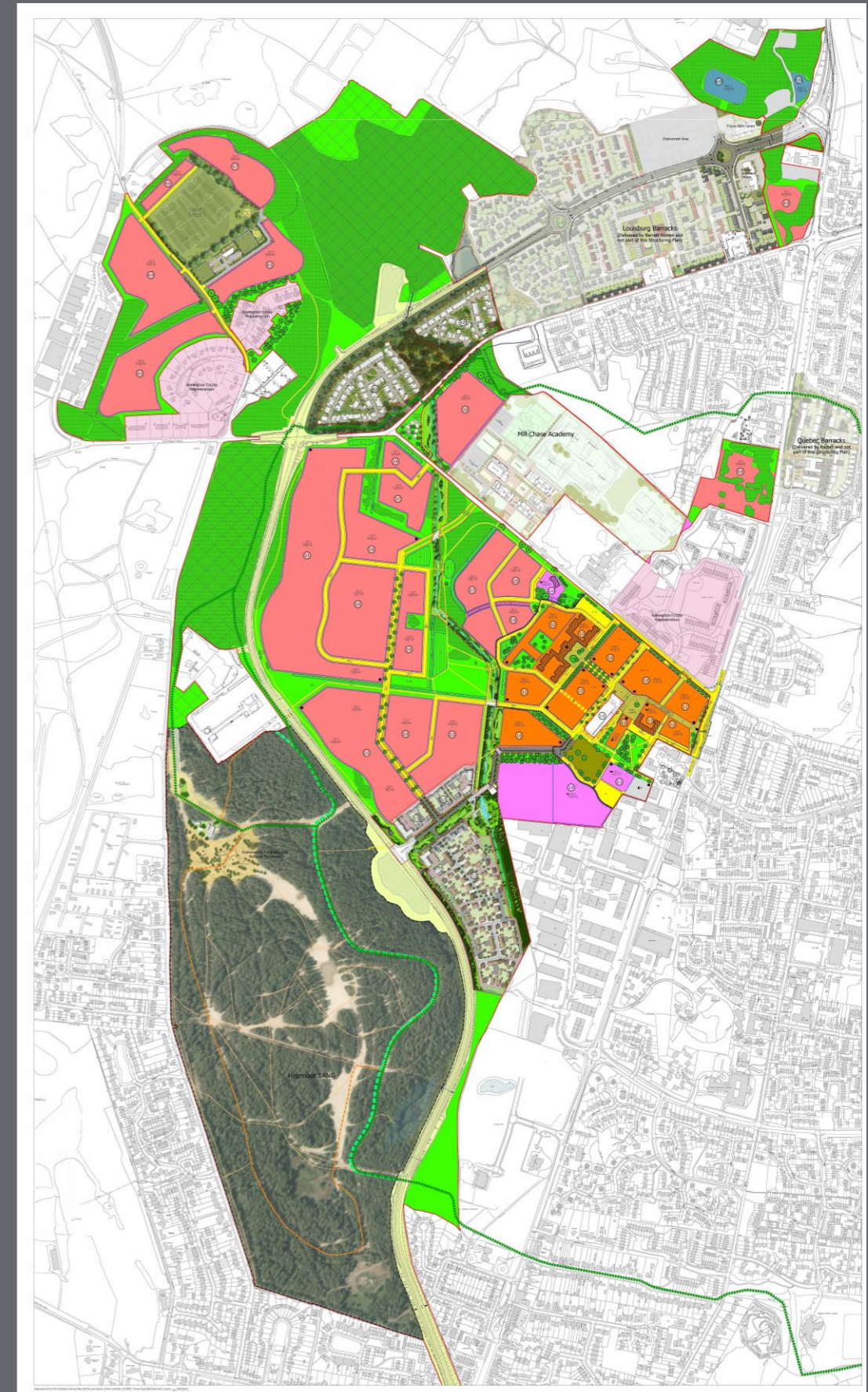
**Skate Park – Whitehill Town Council**

**Town Centre parking – WBRC**  
with Euro Car Parks  
**The Shed - WBRC**

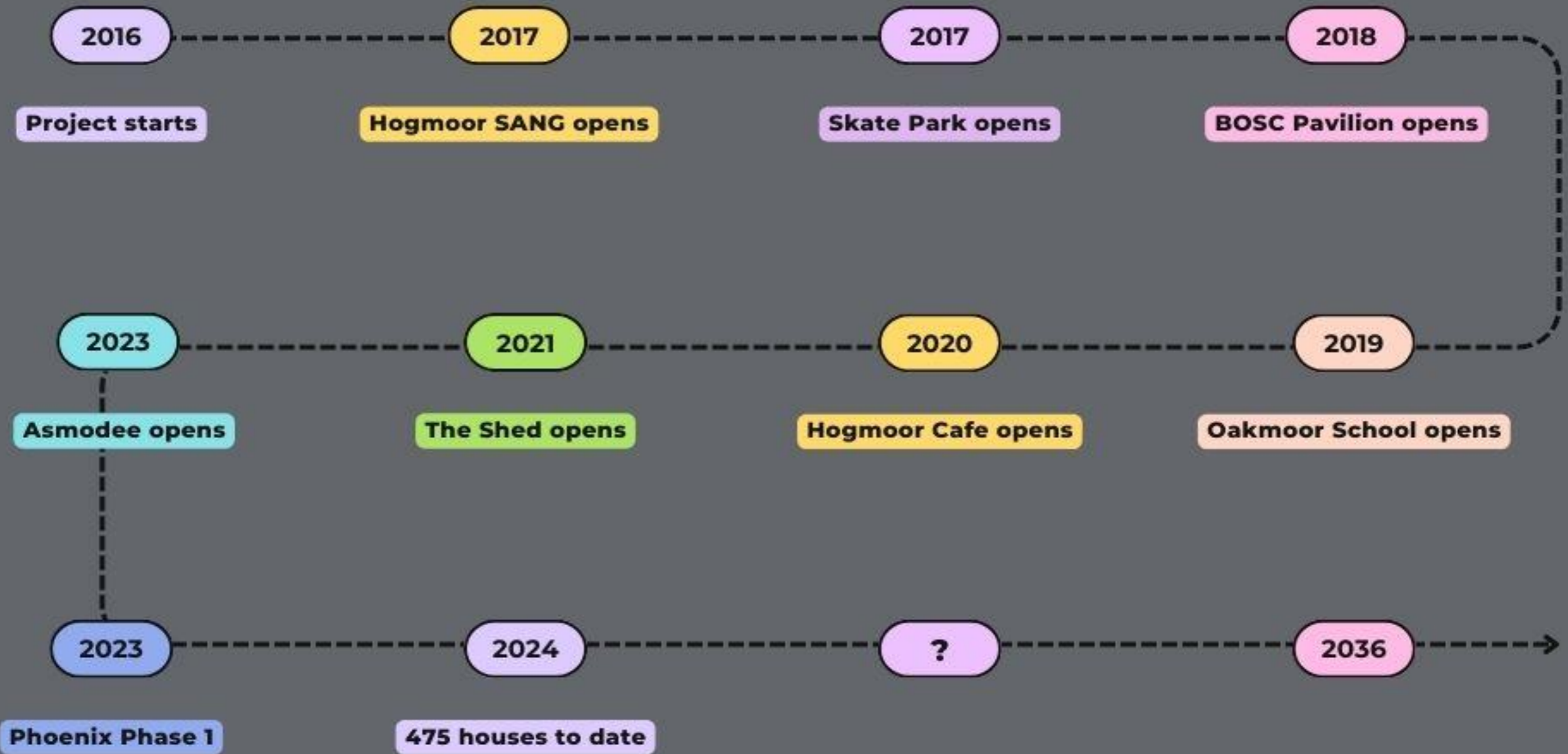
The job of WBRC – Planning permission was granted in November 2015.

Over a 20-year project, the plan is to deliver:

- 2,400 homes
- Secondary school, primary school and primary school extension
- Hogmoor Inclosure and other woodland/green spaces
- BOSC Pavilion and sports pitches
- Leisure centre
- Town Centre including shops, restaurants and food store
- Skate Park
- 10,000 sqm of employment/ industrial space





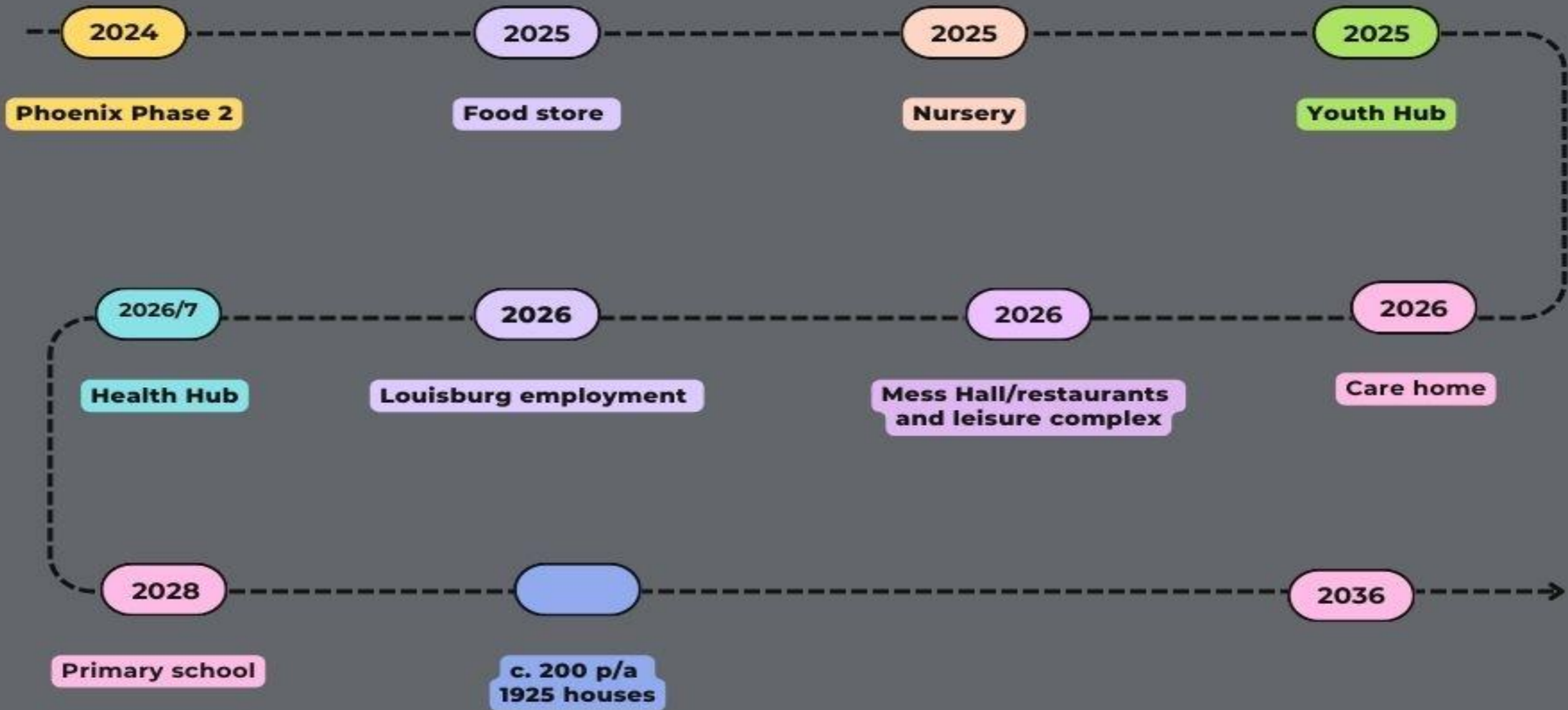


**WBRC has delivered in the first 8 years with partners/ stakeholders:**

- 475 homes (20%)
- Secondary school – Oakmoor School
- Hogmoor Inclosure and other woodland and green spaces
- BOSC Pavilion and sports pitches
- The Shed
- Leisure Centre
- Skate Park

**WBRC has delivered beyond the initial planning permission:**

- Asmodee UK HQ and warehouse and
- Hogmoor Café, toilets and Beehive



**WBRC will deliver in the next 8-12 years with partners/ stakeholders:**

- 1,925 homes (80%)
- Primary School and extension to Junior School
- Food store, restaurants and shops including Mess Hall
- Nursery
- Care home
- 10,000 sqm of employment/ industrial space

**In addition, WBRC will deliver beyond the initial planning permission:**

- Health Hub
- Youth Centre
- Refurbishment of the Phoenix Theatre – due 2024



## WHY IS WHITEHILL AND BORDON ATTRACTIVE?

- **Demographics** – There is still a major shortage in the housing supply to meet housing need, particularly in this part of the UK.
- **Infrastructure first** – Buyers recognise what has been delivered to date and are eager for the other facilities in the town centre to come to life. They see the potential in the development.
- **Green Space** – the lifestyle offered in Hampshire with access to green space and cultural centres are a key attraction. Not many places offer this ‘best of both’ option.
- **Affordability** – Whitehill & Bordon is more affordable than surrounding towns/areas. On average house prices in the area are £135,000 cheaper than those in Surrey.



- **WBRC is here to deliver** – WBRC does not earn any income if it does not deliver.
- **All town centres are struggling** – we are trying to boost leisure and arts/culture facilities to offer something different and attract people to the town centre. The Health Hub is crucial, and we see huge potential in this coming to the town.
- We are **more confident** now than ever in the success of the project, and the work currently on site demonstrates this.
- The interest from food store operators shows confidence in our plans and the focus on Whitehill and Bordon being a centre that people consider a place to make their home.





WE ARE EXPLORING...

Cinema



Bowling



VR Gaming



Escape Rooms





# CURRENT PROJECTS – TOWN CENTRE







# PRINCE PHILIP PARK

**Q&A WITH KEY TOWN CENTRE STAKEHOLDERS**